

OPEN MEETING

MINUTES OF THE REGULAR MEETING OF THE GOLDEN RAIN FOUNDATION STRATEGIC PLANNING COMMITTEE

Monday, January 10, 2022 – 1:30 p.m. VIRTUAL MEETING Laguna Woods Village Community Center 24351 El Toro Road

Director Present: Debbie Dotson, Anthony Liberatore, Cash Achrekar, Bunny

Carpenter, Ira Lewis, James Hopkins, Gan Mukhopadhyay and

Robert Mutchnick

Directors Absent: None

Staff Present: Jeff Parker, Siobhan Foster, Grant Schultz and Michelle Estrada

Others Present: Richard Rader and Gay Page (Advisors)

1. Call to Order—Director Dotson, Chair

Chair Dotson called the meeting to order at 1:30 p.m. and established that a quorum was present.

2. Approval of the Agenda

Director Hopkins made a motion to approve the agenda. Director Mutchnick seconded the motion and the motion passed without objection.

3. Approval of the Minutes of June 28, 2021

Director Achrekar made a motion to approve the minutes of June 28, 2021. Director Hopkins seconded the motion. Chair Dotson stated that since a majority of the members were not present at the meeting and wish to abstain, that the committee would hold off on the approval of the June 28, 2021 meeting minutes.

4. Chair's Remarks

Chair Dotson commented that GRF is a not for profit organization so a strategic plan is limited as to what should be changed. She encouraged the committee to research the history of the community challenges at the history center and read the 25th anniversary book that is available online. The committee will review the needs versus the wants of the community and resident cost sharing. Adults in Orange County reaching retirement are facing new economic challenges. The committee will provide input on the data/results of a third-party survey which is to take place in the community.

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5. Committee Member Introduction – 2 minutes per member

Each member gave a short introduction along with their vision as a committee member for the community.

6. Review Resolution 90-21-03 and update to reflect current mission/goals Discussion ensued among the members.

Director Carpenter arrived at 2:10 p.m.

Director Carpenter left the meeting at 2:13 p.m.

Director Lewis made a motion to approve the resolution with the red line items, end item 2 with a period and amendment of item 13. The motion was seconded by Director Liberatore.

Director Lewis called the motion to a vote and the motion passed by a vote of 4-2-0. Director Mutchnick and Director Hopkins abstained from voting. Director Mukhopadhyay

7. Old Business

a. CEO/COO Summary of SPC Prior Work

The prior committee focused on topics from property discussion, revenue and priority of the membership. There was a 5-year plan of rearranging Resident Services in making the area more advanced in online access. A mission statement and 5-year vision statement were put together in 2019. The committee can create a balance for different age groups as far as technology in the community.

8. Items for Future Agendas

- a. Committee Member Ideas with Research
- b. Next Open Meeting March 7, 2022, at 9:30 a.m.

9. Concluding Business - None

10. Committee Member Comments

- Director Liberatore commented that we should discuss critical points in order to be successful.
- Director Achrekar commented on profit and non-profit use for the community.
- CEO Jeff Parker responded to the comment regarding the profit and non-profit revenue as well as taxes.
- Director Rader commented on non-profit organizations making profit can reinvest into the organization. The committee can consider a university graduate program in business or marketing where we can get assistance in expanding ideas and research the viability of the committee's ideas.
- Director Hopkins commented on taxes in California used as unrelated income.
- Chair Dotson would like to have a non-action item meeting in February with the committee to list thoughts and ideas for the meeting in March.

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11. Adjournment

There being no further business the meeting was adjourned at 2:59 p.m.

Debbie Dotson, Chair GRF Strategic Planning Committee

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